

# VELOSOLEX<sup>®</sup> : YESTERDAY'S FUTURE

August 31, 2001  
Budapest, Hungary

Once upon a time a black bicycle was born in a factory in Courbevoie, France. Called Solex<sup>®</sup> 3800, it was at the same time so ingenious, so simple, and above all so thrifty that it was sold to millions of satisfied customers. Through the years its magic has remained alive in the hearts of all who know « The bicycle that rides alone. » The factory at Courbevoie closed long ago, but nostalgia for the Solex lives on, its legend surviving thanks to numerous Solex Clubs and devoted Solex fans.

I had the great fortune to be a part of bringing the Solex back into production and I am proud to participate today in the renaissance of the Solex as a cultural icon. The original manufacturing line has been reestablished in the city of Berettyóújfalu, Hungary, and, under the exclusive trade name Solex<sup>®</sup>, the famous black bicycle has been in production again since 1997. Built to the specifications of the original French plans, with features to meet the criteria of a new time, today's Solex is being sold throughout Europe, the United States, Japan, and South Africa. *Our exclusive US Distributor is VeloCruz, which is owned and operated by the Matthews Family in Fruit Heights, Utah.*

Using the unique technology of the friction transmission, and keeping all the characteristics and charm of the famous black silhouette, we have developed three new and exciting heirs to the Solex<sup>®</sup> legacy: the tricycle Bercy, the VéloTaxi and, in collaboration with EDEM c.a.o., the Trotilex<sup>®</sup>, a scooter with a Solex<sup>®</sup> engine.

To all the many Solex fans, I say good Solexing! To the Solex Clubs I wish a long history and continued success. To all our faithful customers, keep lighting the blaze of this Phoenix, because I am convinced that it will continue to rise to new heights in the 21<sup>st</sup> century.

Best Solex regards,

Georges Safar  
Director of IMPEX Hungária